Candidate Information

Position: Professor of Digital Marketing and Systems
School/Department: Queen's Business School
Reference: 23/111280
Closing Date: Monday 2 October 2023
Salary: Professorial salary will be determined in accordance with the professorial ranges applied within the University.
Anticipated Interview Date: Thursday 26 October 2023
Duration: Permanent

JOB PURPOSE:

To undertake research and provide research leadership in line with the School's research strategy, to design and deliver modules, to lead the development of undergraduate, postgraduate and executive education programmes, and to provide leadership to the School's administration/internationalisation/outreach activities.

MAJOR DUTIES:

Teaching:

1. Oversee the development and review of teaching provision in the Digital Marketing and Information Systems areas within the School.
2. Develop, teach, and assess modules at all levels, having overall responsibility for their design and quality.
3. Lead the development of new programmes in line with the emerging requirements of the School and the University.
4. Plan and review own teaching load and approach to teaching and coach others in doing the same.
5. Act as internal examiner for undergraduate, postgraduate, and post-experience students.

Research:

1. Lead and contribute to the research strategies of the School and maintain/develop international reputation as an expert in the digital marketing and information systems areas.
2. Sustain a track record of internationally competitive refereed journal publications in the digital marketing and information systems areas, and present original research at relevant international conferences.
3. Actively engage with, and disseminate research findings to, key non-academic stakeholder groups.
4. Lead funding bids/join multi-disciplinary funding bids which develop and sustain support for digital marketing/information systems research as well as advance the reputation of the School and the University.
5. Develop strategies to attract both national and international research students.
6. Provide supervision to part-time and full-time research students.
7. Direct, mentor and develop research staff, where appropriate.
8. Ensure that research projects are completed on time and within budget.
9. Act as referee and contribute to peer assessment of research.

Administration/Contribution to the Community:

1. Contribute significantly to the development and running of the School/Department by taking on appropriate School leadership, administration, and co-ordination roles. Such duties may include, for example, Head of Department, Director of Research, Programme Director, or other recognised official University/School roles.
2. Take responsibility for the appointment, development, and management of all staff of all types in the directly managed team.
3. Contribute to the running and strategic direction of the University through designated committee work or project activities.

ESSENTIAL CRITERIA:

1. PhD in Marketing or Information Systems or cognate fields.
2. Recognised excellence and reputation in the marketing and information systems areas.

3. Sustained journal publication record of international excellence in the marketing and information systems areas
4. Record of securing external research funding.
5. Significant experience of teaching and assessment in Marketing and Information Systems at university level.
6. Demonstrable ability to contribute to successful, sustained postgraduate student supervision as primary supervisor normally at PhD level.
7. Experience of providing academic leadership at a strategic level (e.g., Director of Research, Head of Department).
8. Willingness and ability to contribute to the strategic and operational management of the School.
9. Experience of providing leadership to the wider scholarly community (e.g., decision-making editorial roles in peer-reviewed journals).
10. Demonstrable ability to advance the research and teaching goals of the School.
11. Demonstrable ability to strengthen the School's national and international research networks.
12. Demonstrable evidence of ability to communicate clearly and effectively to students, academic colleagues and to professional bodies.
13. Demonstrable ability to build effective relationships with a wide range of internal and external colleagues.
14. Understanding of resource management processes and skills to apply them effectively.
15. Willingness to advise and coach early- and mid-career colleagues.
16. Demonstrable ability to contribute to the School's international activities.

DESIRABLE CRITERIA:
1. Record of engagement with non-academic communities.