



Candidate Information

Position: Lecturer/Senior Lecturer in Marketing
School/Department: Queen's Management School
Reference: 23/111131
Closing Date: Wednesday 23 August 2023
Salary: Lecturer: £39,592 - £54,421 per annum. Senior Lecturer: £56,048 - £64,946 per annum.
Anticipated Interview Date: Monday 18 & Tuesday 19 September 2023

JOB PURPOSE:

To undertake research in line with the School's research strategy, to design and deliver modules, to contribute to the development of undergraduate, postgraduate and postgraduate research programmes, and to contribute to the School's internationalisation, outreach, and administrative activities.

MAJOR DUTIES:

Teaching:

1. Develop, teach, and assess modules at all levels, having overall responsibility for their design and quality.
2. Lead the development of new modules/programmes in line with the emerging educational portfolio of the International Business, Entrepreneurship, & Marketing (IBEM) Department, the School, and the University.
3. Contribute to the enhancement of quality within the educational portfolio of the IBEM Department, ensuring that design and delivery comply with appropriate benchmarks and regulations.
4. Act as internal examiner for undergraduate and postgraduate students.

Research:

1. Maintain an international reputation as an expert in the field of Marketing.
2. Sustain a track record of internationally competitive and excellent refereed publications in Marketing, and present original research at relevant international conferences.
3. Disseminate research findings to non-academic stakeholder groups.
4. Develop innovative proposals and lead research funding bids.
5. Provide supervision of part-time and full-time research students.
6. Direct, mentor and develop research staff, where appropriate.
7. Ensure that research projects are completed on time and within budget.
8. Act as referee and contribute to peer assessment of research.

Administration/Contribution to the Community:

1. Contribute to the development and running of the IBEM Department and the School by taking on appropriate leadership, administration, and co-ordination roles. Such duties may include, for example, Programme Director, Advisor of Studies, or other recognised official University/School roles.
2. Provide pastoral care for students and ensure, as far as practicable, that relevant issues are dealt with in a timely, fair, sympathetic, and effective manner.
3. Act as mentor or appraiser to colleagues, advising on their personal development and ensuring that they are meeting the standards required. Contribute to the running and strategic direction of the University through designated committee work or project activities.

ESSENTIAL CRITERIA:

1. A completed PhD (or very close to completion for Lecturer) in Management/Marketing or cognate fields.
2. An established programme of research activity and dissemination of original, high-quality research in the field of Marketing, in line with accepted norms for Lecturer/Senior Lecturer.

3. A sustained track record of high-quality peer reviewed Marketing publications as appropriate to norms for Lecturer/Senior Lecturer.
4. Ability to develop and lead a major programme of individual or collaborative Marketing research.
5. For Lecturer: Evidence of the ability and willingness to teach and assess at university level in one or more of the following areas: Consumer Behaviour, Digital Marketing, International Marketing, Strategic Marketing.
6. For Lecturer: Ability and willingness to deliver excellent classroom and online teaching.
7. For Lecturer: A willingness to provide support and guidance to students, including pastoral support.
8. For Senior Lecturer: Experience of teaching and assessing at university level in one or more of the following areas: Consumer Behaviour, Digital Marketing, International Marketing, Strategic Marketing.
9. For Senior Lecturer: Demonstrable excellence in classroom teaching and online delivery of teaching.
10. For Senior Lecturer: A record of providing support and guidance to students, including pastoral support.
11. Evidence of administrative and academic leadership activities as appropriate to norms for Lecturer/Senior Lecturer.
12. Ability and willingness to contribute to the strategic and operational management of the IBEM Department and the School.
13. Demonstrable ability to advance the teaching and research goals of the IBEM Department, and the School.
14. Demonstrable ability to strengthen the School's national and international research networks and reputation.
15. Demonstrable evidence of ability to communicate clearly and effectively to students, academic colleagues and to professional bodies.
16. Demonstrable ability to build effective relationships with a wide range of internal and external colleagues.
17. For Senior Lecturer: Ability and willingness to advise and mentor early career colleagues.
18. Demonstrable ability to contribute to the School's international activities.

DESIRABLE CRITERIA:

1. For Senior Lecturer: Completed PGCHET (or equivalent) with HEA membership.
2. Evidence of the potential to maintain and develop engagements with non-academic stakeholder groups.
3. For Senior Lecturer:
 - A record of success in applying for research funding or other resources to support research.
 - Successful supervision of PhD students.
4. For Lecturer: Ability and willingness to contribute to the re-design of marketing teaching at undergraduate and postgraduate levels.
5. For Senior Lecturer: Ability and willingness to lead the re-design of marketing teaching at undergraduate and postgraduate levels.
6. For Senior Lecturer: Experience of providing leadership to the wider scholarly community (e.g., via editorial activity).