

# **Candidate Information**

**Position:** Entrepreneurship Programme Manager

School/Department: Institute for Global Food Security

**Reference:** 18/106953

Closing Date: Wednesday 5 December 2018

Salary: £40,792 - £50,132 per annum (potential to progress to £53,175 per annum

through sustained exceptional contribution)

Anticipated Interview Date: Tuesday 18 December 2018

**Duration:** 12 months

### JOB PURPOSE:

Reporting to the Project Director, the post holder will be responsible for the design, development and delivery of EIT-Food SPROUT pre-accelerator programme. Working in close collaboration with project partners in AZTI and UW, the post holder will effectively coordinate the programme attracting young would-be entrepreneurs to build successful agri-food ventures across Europe.

#### **MAJOR DUTIES:**

- 1. To shape and contribute to the successful delivery of the EIT Food SPROUT Programme through:
  - a. Specialist programme management support.
  - b. Development of a 'lean startup' oriented programme to support development of validated value propositions;
  - c. Design and deliver a mentoring and training programme;
  - d. Coordination of the pre-accelerator programme in collaboration with EIT Food partners;
  - e. Working with the EIT Food team to design the pre-accelerator programme to best support the cohorts, teams and founders;
  - f. Promotion and recruitment of entrepreneurs who wish to create new start-ups ventures in the agri-food sector;
- 2. Develop a pre-accelerator program based on 'lean startup' methodology to help develop teams business ideas and model.
- 3. Provide specialist programme management support to identify and nurture opportunities and best route for successful commercialisation based on the 'lean startup' Model.
- 4. To design and deliver various workshops/events/webinars, and execute the same with the help of team members and external consultants
- 5. Support the programme by forging partnerships with other EIT-Food organizations to promote the pre-accelerator, support engagement and secure domain expertise.
- 6. Drive entrepreneurship in the agri-food sector across Europe
- 7. Remain up-to-date on the latest international technology trends and developments in the agri-food industry
- 8. Support the programme develop and agri-tech focused mentor network and work with them to help secure successful ventures
- 9. Work closely with inventors, entrepreneurs and external consultants to develop validated business models including the assessment and definition of resources and support required to undertake 'customer discovery' activities.
- 10. Gather business intelligence to support 'customer discovery' activities and the identification of relevant agri-food sector SMEs and Entrepreneurs.
- 11. To assist teams in developing viable business models and to secure an appropriate level of initial investment along with the necessary resources.
- 12. Develop web-based community hub to help with the repository of information related to the programme
- 13. To work closely with the Commercial Development and QUBIS teams to filter and assess opportunities.
- 14. To directly represent Queen's University within a range of business and government forums, promoting the commercialisation agenda of the University.
- 15. To directly engage with senior business community (regionally, nationally and internationally).
- 16. To work with the venture capital and business angel communities to develop investment opportunities.
- To undertake any other reasonable duties in connection with the post.

### **Planning and Organising:**

- 1. Plan, develop and manage the strategic direction of domain focused technology transfer in line with the University's Vision and Research and Enterprise objectives and key tasks.
- 2. Plan, direct and organise the activities of professional and administrative staff within the team.
- 3. Plan, develop and manage programmes of work which ensure a increased stream of income from technology transfer and the exploitation of University, research, intellectual property and 'know how'.
- 4. Contribute to overall strategic planning and implementation.

# **Resource Management Responsibilities:**

- Manage resources/budgets for knowledge exchange where appropriate to ensure maximum value is delivered for resources deployed.
- 2. Contribute to resource and manage budget planning and day-to-day management of a spin-out/ spin-in company portfolio providing monthly management financial and non-financial reports.
- 3. Contribute to the financial reporting for commercialisation, the patent portfolio and client relationship management systems
- 4. Managing the IT and other equipment resources.
- 5. Manage time and workload on a medium-term basis to support objectives in line with the University's Vision.

### **Internal and External Relationships:**

- 1. Liaise and network with staff, primarily at management level, across the University on issues related to the work of the directorate and knowledge exchange.
- 2. Managing key relationships with spin-out companies and organisations in the private sector as 'clients'.
- 3. Liaison with entrepreneurs, investors and partners in development of spin-out ventures.
- 4. Promote University's intellectual property and 'know how' at both internal and external meetings/events to ensure that University's interests are appropriately represented and acted upon.
- 5. Contact with other areas of the University to develop new/improved processes and supporting systems.
- 6. Interact externally with other tech technology transfer organisations nationally and internationally to collaborate and co-ordinate policy/best practice developments.
- 7. To work with others within the directorate, especially the Business Alliance and IP and Contracting teams, to ensure a joined up approach to stakeholders, partners and funders.

## **ESSENTIAL CRITERIA:**

- 1. A degree in a business, legal, science, medical or engineering discipline.
- 2. At least five years' relevant experience and expertise in the commercialisation of research, Intellectual Property and 'know how'.
- 3. At least two years' relevant experience in an existing accelerator
- 4. Demonstrable sound commercial acumen and experience of securing return on investment.
- 5. Ability to acquire a sound understanding of scientific concepts in order to evaluate their commercial potential.
- 6. Able to demonstrate a general understanding of the legal issues associated with spinout company formation and IP licensing.
- 7. Established influencing and negotiation skills.
- 8. Well-developed analytical skills and ability to analyse complex information to problem solve and/ or inform decision making.
- 9. Ability to communicate both orally and in writing and relate to others at all levels both internally and externally.
- 10. Excellent report writing and presentation skills with a well-developed critical and analytical approach to reviewing documentation.
- 11. Well-developed planning and organisational capabilities with ability to manage multiple deadlines.
- 12. Ability to work independently with a high level of self-motivation, whilst also working in a wider team.

## **DESIRABLE CRITERIA:**

- 1. Research-based postgraduate qualification or degree; or a business or marketing qualification.
- 2. At least three years' experience in IP licensing or establishing spin-out/spin-in ventures.
- 3. Experience of identifying suitable sources of funding for early stage businesses.
- 4. Experience of working at an equivalent level, within a pre-accelerator, commercial or technology transfer environment, coupled with the ability to identify the commercial applications of academic research.
- 5. Lean or pre-accelerator experience